

Amr Farag

Author & keynote speaker · Organizational Intelligence & AI
Transformation advisor



“Lead the Future 2027”: a university initiative

About

More than 34 years across learning, organizational development and AI, with work in energy, manufacturing, government and healthcare in Egypt and the Gulf. Creator of Organizational Intelligence™, Orchestrator Wisdom™ and Exponential Development™, and author of papers on the future of Egyptian universities and the labour market. Delivers in Arabic and English.

34

years of experience

40+

published books,
frameworks and papers

6

free bilingual AI tools

AR / EN

delivery in Arabic and
English

What the initiative gives your university

An edge in admissions

A tangible answer to parents asking what the university does for their children in the age of AI.

Graduates who judge well

Critical thinking, verification and decision-making with machines, not just memorized prompts.

Content and visibility

A coverable event with a summary and publishable materials.

Academic integrity

A clear approach to disclosure, verification and privacy, with no tool promotion.

Reference books and papers

“Orchestrator Wisdom™” (the foundation of the programme) · “The Death of the Diploma” · “Egyptian Universities: From Sacred Cows to Just-in-Time Learning” · “Organizational Intelligence™” · “AI or Die: From OD to XD”. All at amrfarag.space/My_Publications.html

Three programmes, three audiences

STUDENTS

90 min

Lead the Future with Its Tools

- Skills that distinguish the 2027 graduate
- Live-voting challenge on misleading answers
- Personal skills card

FACULTY

3 hours

Teaching in the Orchestrator Age

- Assignments that hold up in the AI era
- Assess reasoning, not output alone
- Disclosure, verification, privacy rules

LEADERSHIP

120 min

From adopting AI to an intelligent university

- Skills gaps and readiness
- Impact beyond adoption numbers
- Initial implementation priorities

The student session (90 min)

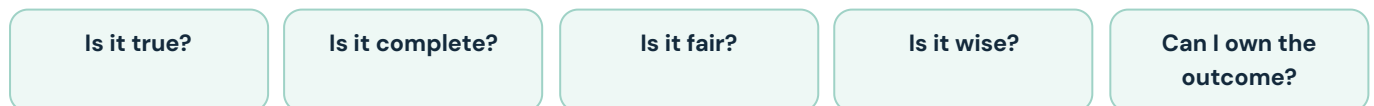
00–10	Opening: who will stand out in 2027?
10–30	Live demo: AI in study and work, where it works and where it fails
30–55	Live challenge: spot the misleading answer (voting from phones)
55–75	Practice: the Orchestrator Wisdom cycle and five questions on a problem from the students' field
75–90	Skills card and Q&A

Timing and examples are tuned to each faculty and audience.

The framework: the Orchestrator Wisdom™ cycle



Before every consequential decision, ask five questions:



Other keynotes for executive audiences

"From AI to Organizational Intelligence™" · "The Orchestrator Age" · "Stop Buying AI. Start Redesigning Work." · "CEO Disease in the AI Age" · "Success Leaves Clues. Failure Leaves Warnings."

Packages, measurement and logistics

A

The Session

- Interactive student session (90 min)
- Skills card for each student
- Short publishable summary

B · MOST COMPLETE

The Campus Day

- Student session + faculty workshop + leadership briefing
- Pre and post survey
- Brief impact report
- Publishable materials

C

Academic-Year Partnership

- Sessions across terms and faculties
- Content tailored to your disciplines
- Cumulative indicators and annual report

No fixed list price; fees depend on package, audience and number of sessions. A written proposal follows a short call.

Measuring impact

Before

A 5-minute baseline survey.

During

Live challenges and polls that reveal how the audience thinks.

After

A concise report with aggregated results (no individual data) and recommendations.

Indicators: awareness of verifying information · calibrated trust in AI output · readiness for responsible use · intent to apply one skill within two weeks. (A sample report layout is provided separately.)

Logistics

- Microphone, display screen and stable internet; attendees join from their phones.
- Two weeks' notice is ideal to set the audience and pre-survey.
- Delivery in Arabic, English or a mix.

Contact

WhatsApp: +20 103 344 7983

Email: amrfarag99@gmail.com

LinkedIn: [linkedin.com/in/amr-farag-41351933](https://www.linkedin.com/in/amr-farag-41351933)

Website: amrfarag.space

Initiative page: amrfarag.space/universities/2027/en/